



Crowdfund Coin

White Paper



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DISCLAIMER

THE PURPOSE OF THIS WHITE PAPER IS TO PRESENT THE CROWDFUND COIN CRYPTOCURRENCY AND PLATFORM TO POTENTIAL CFUND CUSTOMERS IN CONNECTION WITH THE PROPOSED BUSINESS LAUNCH. THE INFORMATION SET FORTH BELOW MAY NOT BE EXHAUSTIVE AND DOES NOT IMPLY ANY ELEMENTS OF A CONTRACTUAL RELATIONSHIP. ITS SOLE PURPOSE IS TO PROVIDE RELEVANT AND REASONABLE INFORMATION TO POTENTIAL COMMUNITY MEMBERS AND CUSTOMERS IN ORDER FOR THEM TO DETERMINE WHETHER TO UNDERTAKE A THOROUGH ANALYSIS OF THE COMPANY WITH THE INTENT OF ACQUIRING CFUND SERVICES. NOTHING IN THIS WHITE PAPER SHALL BE DEEMED TO CONSTITUTE A PROSPECTUS OF ANY SORT OR A SOLICITATION FOR INVESTMENT, NOR DOES IT IN ANY WAY PERTAIN TO AN OFFERING OR A SOLICITATION OF AN OFFER TO BUY ANY SECURITIES IN ANY JURISDICTION.

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ABSTRACT

CrowdFund Coin (CFUND) is a transparent lending platform for private and business events with revenue sharing using the decentralized technology of the CFUND blockchain.

The unprecedented development of blockchain technology and the introduction of smart contracts has led to new opportunities in the field of lending, investing and other events. At present, for the majority of lenders, it is important to have comfortable, convenient and, most importantly, safe and guaranteed access to the CFUND platform at all times, and for investors to receive a competitive return on their investments. In order to create a balanced ecosystem, it is equally important to have a platform that benefits the entrepreneurs in a fair and effective way. This will be achieved by giving them the ability to pitch and showcase their ideas to, as well as receive feedback from, a community of investors that are prepared to help.

The CFUND platform was designed to create this synergy and continue to foster the mutually-beneficial relationships that emerge within our community.



**CROWDFUND
COIN**

Crowdfund Coin

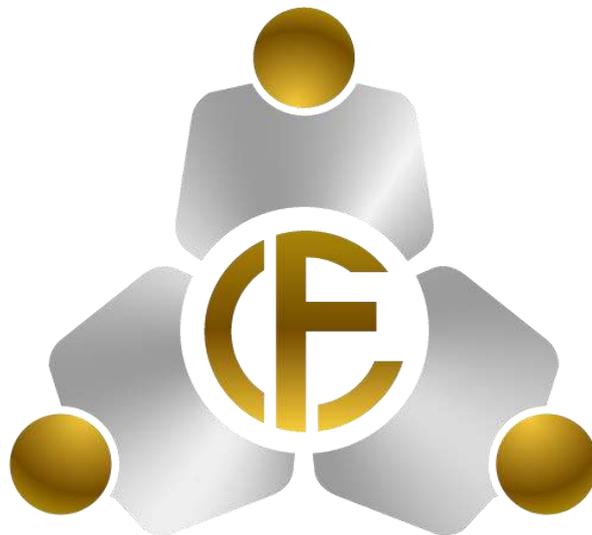


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THE CFUND PLATFORM

INTRODUCTION

Investments have historically been considered the best way to grow wealth. However, investments today present significant challenges, such as a lack of efficiency, exposure, and liquidity. The CFUND team is applying blockchain technologies to the world of crowdfund investments in order to address these issues. CFUND is a blockchain governed infrastructure that focuses on creating the best conditions for investments, eliminating costs due to unnecessary intermediaries, providing transparency and liquidity, alleviating tax inefficiencies and easing cross-border transactions under a unified crowdfunding platform. This white paper explains the principles of the ecosystem, our execution plan and the advantages and real-world economic value of our cryptocurrency, CFUND.



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MARKET RESEARCH

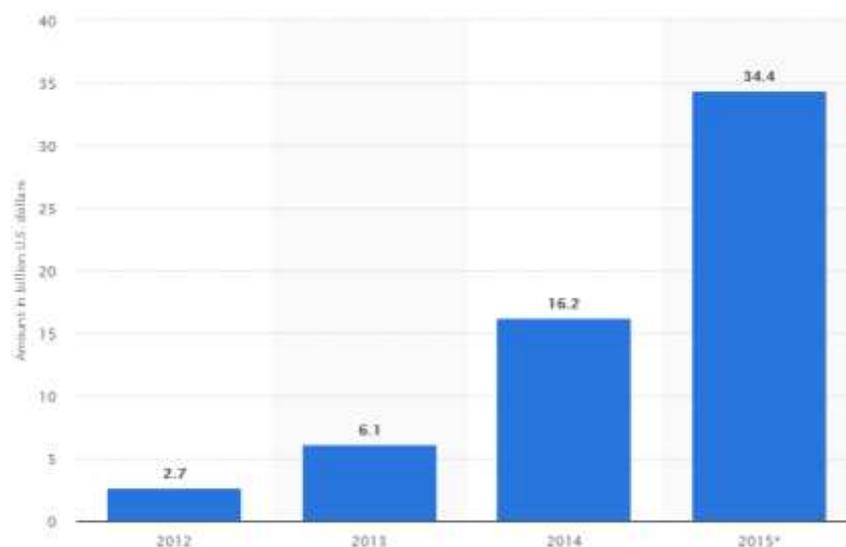
Crowdfunding is a collective effort of many individuals who network and pool small amounts of capital to finance a new or existing business venture. Each campaign requests a target amount for capital and a fixed time-frame is defined. Each day is counted down and the funds raised will be tallied up for visitors to follow its progress.

The number of crowdfunding platforms worldwide is on the rise and the main markets are the United States and the United Kingdom. The change of financial climate following the 2008 financial crisis has attracted attention to the culture of crowdfunding and the advantages over more traditional means of raising capital. The stringent post-recession lending policies perused by banks and the resulting difficulties experienced by small businesses to get credit have compelled people to seek means of alternative lending as a way of sidestepping bank loans. The amount of funds raised through crowdfunding worldwide grows from year to year.

The rise of crowdfunding has led several countries to seek to regulate the industry for consumer protection reasons. For instance, the United States introduced new rules to govern equity crowdfunding, which came into effect on May 16, 2016.

These rules regulate how so-called "regulation crowdfunding campaigns" may operate, but haven't prevented large funds being raised by campaigns.

The campaigns which seek to help a person in need tend to be the most popular in the U.S.





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UNIQUE ADVANTAGES

We are combining two of the most recent disruptions in the online world: crowdfunding and blockchain technology. As a result, we are inventing a whole new way to invest.

Our platform will enable anyone, from any part of the world, to invest in various assets using cryptocurrency and generating profits paid in our coin, CFUND.

CFUND will offer simple and transparent investments that remove the uncertainties usually encountered by small investors and enable virtually anyone to build an investment portfolio that delivers predictable and consistent returns.

We believe in diversifying investments and therefore we will offer a range of products with varying levels of risk and reward for users to invest in.

On our crowdfund.io site, users will be able to exchange CFUND coins.

Our users will also be able to trade on our platform, quickly turning their investments into liquid assets.

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COIN SPECIFICATIONS

Name:	CrowdFund Coin	Block Reward:	
Ticker:	CFUND	6 CFUND	Block 2-40,000
Algorithm:	Neoscrypt	8 CFUND	Block 40,000-60,000
Pre-mine:	200,000	10 CFUND	Block 60,000-80,000
Max. Supply:	18,000,000	14 CFUND	Block 80,000-100,000
Block Time:	60 seconds	20 CFUND	Block 100,000-200,000
Masternode Collateral:	1000 CFUND	15 CFUND	Block 200,000-250,000
		11 CFUND	Block 250,000-300,000
Reward distribution:	85% Masternode	7 CFUND	Block 300,000-500,000
	15% POS	5 CFUND	Block 500,000-750,000

MASTERNODE INVESTING

Investing in masternode coins gives you the ability to not only be an investor, but also part of the decision-making process that will dictate the future of the coin. Owning one gives a voice to the investor, which results in a value greater than the monetary worth of the coins used for collateral. This is done through submitting proposals. The foundation of masternodes is stable and has long-term values at the core of the infrastructure. The development team has committed their own funds to cover startup costs as a result of their faith in the massive potential of the CFUND ecosystem. The team believes their active participation and vested interest in the project will help ensure long-term stability and build trust and confidence in the community.

Investors will receive capital gains by simply running the masternode services. On top of that, investors are paid rewards in the form of coins from each block found. The availability of a stronger community guarantees the long-term sustainability of the project. This, in turn, ensures that energy is focused on the project's long-term success instead of pump and dump cycles.

CFUND COIN WALLETS



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GOAL AND PURPOSE

In the long-term, this lending service will expand to a global scale, allowing participants to create loans and borrow from others in a decentralized manner. This system will track the credibility of a borrower to show how trustworthy they are and give the lender an idea of any potential risk a loan being made to a borrower would have. Unlike the lending service that we will release, the global platform will incorporate collateral to prevent borrowers from defaulting or paying back their loan later than the due date. We also hope to provide this global lending system for institutional use as well. While the advocacy and calling for all financial institutions to be decentralized is growing, it is unrealistic to think that they will go away in a short period of time. Therefore, CFUND will be at the forefront in providing both decentralized platforms for P2P lending, allowing larger institutions to leverage the technology we have created and individuals to lend and borrow using decentralized technology.

The launch of this global platform will abide by all governmental regulations. Though cryptocurrencies sometimes aim to push back from governmental and centralized control, the CFUND lending platform recognizes the importance of adhering to regulations and standards in the lending and credit market.

CFUND LENDING INNOVATION

The loan is constructed in as general a fashion as possible.

There are no restrictions on loan amount. As a loan progresses, the status, loan amount, loan payments received, and other relevant information is stored in the CFUND blockchain.

Decentralized contracts also provide a record of pseudo-anonymous loans, thereby providing immutable evidence in the event of disputes between parties. This contrasts with the current method of centralized data storage commonly used, which can be altered or erased by malicious parties.

Credit protocols seek to link CFUND addresses to user identities when desired, allowing lenders to use specialized tools to reduce default rates. The CFUND platform could be used anywhere in the world as a general lending protocol, where decentralized contracts could be constructed and legally linked to our lending system. Offering universal access to financing and eliminating barriers restricting the transfer of assets between countries are more examples of the many benefits of cryptocurrencies.

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PRE-SALE

To be able to grow as a business with community support, it's wise to lead with an up-front financial disclosure. Here is ours. We have calculated the cost of building and maintaining the platform. We have also calculated the costs associated with maintaining the blockchain. Therefore, we have decided to hold a pre-sale to help cover the initial costs. During this pre-sale, we will sell a total of 30 CFUND masternodes and the price will vary in each of the 3 phases of the sale.

During each phase, 10 masternodes will be offered. The prices are listed below.

Phase 1) .3btc each

Phase 2) .4btc each

Phase 3) .5btc each

The funds generated from this will go towards exchange listings, licenses, maintenance and further development of CFUND. **The allocation of funds is TBD and will be defined below when available.**

DEPARTMENT	AMOUNT
Platform development	... CFUND
Maintenance	... CFUND
Licenses	... CFUND
Exchange listings	... CFUND
Monitoring sites listings	... CFUND
Marketing	... CFUND
Blockchain development	... CFUND
Team salary	... CUND

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MARKET

The crypto market is a market that you can no longer ignore or discount. It is accelerating more rapidly than ever with major developments every day. With daily exposure from nearly every major newspaper and television station, it is clear that cryptocurrencies will quickly become mainstream and an integral part of our daily lives. Of course, this also means that trading volume and market capitalization increases exponentially. It is now a multi-billion dollar industry and we will focus mainly on the cryptocurrency users initially and their market value is estimated at well over a 100 billion dollars.

TARGETED AUDIENCE

Targeting appropriate audiences is the most important aspect of marketing. We have chosen to not strive for the biggest community, but rather to have a very active one, as we believe quality is more important than quantity and a community that truly stands behind us and understands the importance of our product is the key to success. Sometimes less is more. The beauty of this is that our community will help us spread the word to ensure our product is used to its fullest potential. Audience targeting is done by choosing groups to advertise to that are most likely to use the product, which is already well underway and will continue to expand and evolve with the project.



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Roadmap

Q3 2018
July
Market Research
Product Planning

Q3 2018
September
Seed Node Establishment - Genesis
Block Launch
Windows + Linux Wallet Release
White Paper Development
Website Development
Explorer Development

Q4 2018
November
Business Model Development / Fine
Tuning
Website Launch
Explorer Completed + Launched
Masternodes.online Listing
Masternode Hosting Platform Listing
Presale Continued

Q1 2019
January
Platform Closed Beta + Sneak Peek
Marketing
Partnerships

Q1 2019
March
Platform Launch (Bigfix dependent)

Q3 2018
August
Blockchain Development
Coin Coding

Q4 2018
October
Business Model Development / Fine
Tuning
Website Beta
White Paper Release
Explorer Development
Bounties, Airdrops, Publicity and
Promotion
Presale Start

Q4 2018
December
Closed Alpha Platform
Android Wallet / App
2nd Exchange Listing

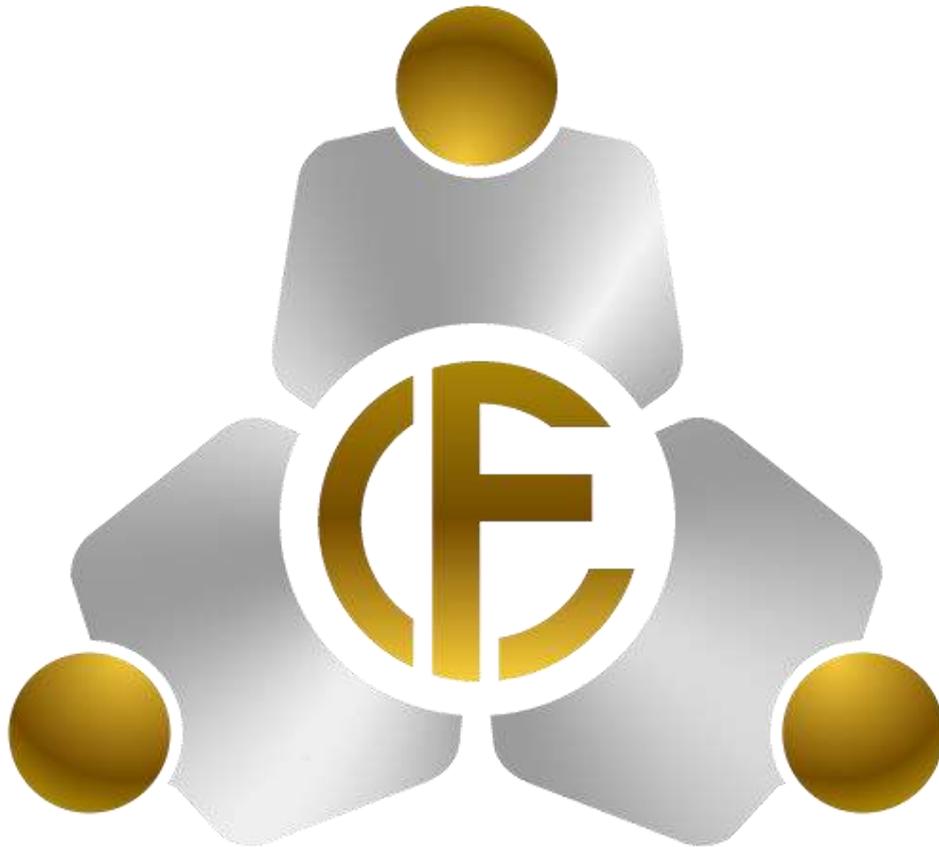
Q1 2019
February
Platform Development, Bugfixes etc
Increased Marketing + Visibility
Partnerships and Affiliates



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CONCLUSION

CFUND has enormous potential in a market where innovation and change are desperately needed. Our platform will be a place where an investment revolution will start with the members as the backbone. A place where creativity, passion, and teamwork merge and work towards a common goal. We're excited about what the future holds and can't wait for our ecosystem to grow and flourish. Join in and enjoy!



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